

Celebrating Older Americans Month 'Connect, Create, Contribute'**APPLICATION DEADLINE: Tuesday, April 8, 2025****Set-Up Dates/Times:****Wednesday, May 7th 1:00 pm to 5:00 pm****Thursday, May 8th 7:30 am to 9:00 am*****Westchester County Center, 198 Central Ave, White Plains, NY 10606****Event Consultant at Events To Remember will notify participants of the date and time to install, show and dismantle their exhibits.**All exhibits must be open for business during exhibit hours, and no dismantling or packing may start before the official close of the show.***Event Date & Time:****Thursday, May 8th 9:30 am to 1:30 pm****Westchester County Center, 198 Central Ave, White Plains, NY 10606****Sponsorship Opportunities**

- ☐ **Gold Sponsorship** **\$6,000**
One large booth in prime location at Expo; One booth in the Health & Wellness section- clinical health assessment service; Mention in Press Release; Company profile in the event information directory; Most prominent logo listing on Banner signage at Expo; Logo and listing as a Gold Sponsor in Expo promotions, on WPPP website and email marketing
- ☐ **Silver Sponsorship** **\$3,000**
One medium booth in an optimal location at Expo; One booth in the Health & Wellness section- clinical health assessment service; Company profile in the event information directory; Prominent logo listing on Banner signage at Expo; Logo and listing as a Silver Sponsor in Expo promotions on WPPP website and email marketing
- ☐ **Bronze Sponsorship** **\$2,000**
One small booth in a preferred location at Expo; Company profile in the event information directory; Logo listing on Banner signage at Expo; Listing as a Bronze Sponsor in Expo promotions on WPPP website and email marketing

Exhibitor Opportunities**Corporate Rates**

- ☐ **Corporate Large Booth Rate** **\$1,750**
(20' wide x 8' deep with two 6' tables)
- ☐ **Corporate Medium Booth Rate** **\$1,100**
(10' wide x 8' deep with 6' table)
- ☐ **Corporate Small Booth Rate** **\$700**
(6.5' wide x 8' deep with 4' table)

Non-Profit Rates

- ☐ **Non-Profit Large Booth Rate** **\$900**
(20' wide x 8' deep with two 6' tables)
- ☐ **Non-Profit Medium Booth Rate** **\$550**
(10' wide x 8' deep with a 6' table)
- ☐ **Non-Profit Small Booth Rate** **\$350**
(6.5' wide x 8' deep with 4' table)

All Booths Include: Draping and cover for tables; (2) folding chairs; Wastebasket; Booth identification sign; 8' high back wall pipe & drape; 3' high side-rails pipe & drape; Vendor promotion; Two lunches

Electrical Outlet Required? ☐ Yes ☐ No

Add-Ons

- ☐ **Additional Signage** _____ **@ \$25** (For shared booth and organizations with multiple departments)
- ☐ **Additional Lunch** _____ **@ \$20** (Two lunches are included in your booth fee)

Salute to Seniors Business Expo Booth Contract — Thursday, May 8, 2025

CONTACT INFORMATION PLEASE PRINT LEGIBLY

Exhibitor Name (*company name as you want it to appear on the booth sign and directory*)

Name

Organization Name

Address

City, State, ZIP

Daytime Phone Number

Company Phone Number

Email

Website

PAYMENT INFORMATION

Please fill out completely OR PAY ONLINE AT www.westchesterpartnership.org

☐ Check made payable to **Westchester Public/Private Partnership** (*preferred form of payment*)

Please charge my ☐ Visa ☐ MasterCard (*American Express and Discover not accepted*)

TOTAL PAYMENT: \$ _____

Cardholder Name

Address

City, State, ZIP

Credit Card #

Exp Date

Code

Signature

Mail this form with payment to:

Events To Remember

Attention: Angelique Morelli

100 Clarewood Drive, Unit 3J, Hastings-on-Hudson, NY 10706

Application must be submitted by **Tuesday, April 8, 2025** to reserve a booth. **Be advised that if full payment is not received by April 8th, unpaid booths will be considered open and may be resold.** For questions about sponsorship or exhibitor opportunities, please call Events To Remember at 914-218-3968 or email AngeliqueM@EventsRemember.com.